

Eveline Breyer

Eveline Breyer is the mayor of Ingelheim am Rhein since 2012 and she is responsible for sports and health. The city has 38.000 residents and is 50 km away from Frankfurt, Germany. “The people are on the move” is the result of the sports development study (2019), which was implemented in cooperation with the Institut für Sportstättenentwicklung (Institute for the Development of Sports Facilities / ISE). More than 50% of the city residents are members of a sport club and about $\frac{3}{4}$ of the interviewed citizens are doing sports on their own. Eveline Breyer herself did sports since childhood (competitive dance and running). Until today she is a Trainer in a sport Club as “Functional and Healthy instructor”. She believes in: “Get people moving and their lives become happier and healthier”.