

## André de Jeu

André de Jeu is since 2011 the director of the Association for Sport and Municipalities in the Netherlands. The association is committed to a strong position of sport at the local level. At a national level, the association is the interlocutor of the minister of sport, the National Olympic Committee and others on behalf of all municipalities in the Netherlands. André mainly focuses on the subject of integrated sports and exercise policy, both at the local level, and at regional and national level. Sport and accommodation, sport and exercise stimulation, sport and society and sport and economy are the four most important pillars. He finds cooperation between all policy areas is a precondition for a healthy and sporty society.